

# RFD

# Results Framework Document for

**Department of Posts** 

(2013-2014)

### Section 1:

### Vision, Mission, Objectives and Functions

Vision

India Post's products and services will be the customer's first

Choice.

### Mission

:

- To sustain its position as the largest postal network in the world touching the lives of every citizen in the country.
- To provide mail parcel, money transfer, banking, insurance and retail services with speed and reliability.
- To provide services to the customers on value-for-money basis.
- To ensure that the employees are proud to be its main strength and serve its customers with a human touch.
- To continue to deliver social security services and to enable last mile connectivity as a Government of India platform.

### **Objectives:**

- Modernise and consolidate the network
- Provide best in class customer service
- Improving the reach of Postal Service
- Develop Financial Services
- Grow in existing Business and new Business
- Develop professional workforce
- Draft National Postal policy

### Functions :

- Execution of works, including purchase of land debitable to the Capital Budget pertaining to the Department of Posts.
- Posts, including Post Office Savings Banks (Administration), Post Office Certificate (Administration), Post Office Life Insurance Fund (Administration), Rural Post Office Life Insurance Fund (Administration) and Extra Departmental Agents Group Insurance Fund (Administration), Printing of public postage stamps/commemorative stamps including postal stationery, premium postal products and any agency function.
- International cooperation in matters connected with postal communications, including matters relating to all international bodies dealing with postal communications such as Universal Postal Union, Asian Pacific Postal Union (APPU), Commonwealth Postal Union. Matters relating to International Postal Financial Services.
- Matters relating to introduction, development and maintenance of all services by the Post Office including those based on cable, radio and satellite communications channels:
  - Provided that these matters do not amount to broadcasting, narrow casting, cable and radio networking services and are also not governed by the Indian Telegraph Act 1885 and the rules made thereunder, and not exclusively allotted to any other Department.
- Promotion of feasibility survey, research and development in the field of activities allotted to the Department.
- Matters relating to administration of the Indian Post Office Act, 1898 and rules made there under as well as other laws or enactments having a bearing on postal activities, not specifically allotted to any other Department

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Section 2

## Inter se Priorities among key Objectives, Success indicators and

									Target ,	/ Criteria Value	2
Objective	We	eight	Action	Success Indicator	Unit	Weig	<sup>ht</sup> Excellent	Very Good	Good	Fair	Poor
							100%	90%	80%	70%	60%
1 Modernise and consolidate the network	27	[1.1] Enter facilities	rprise-wide IT induction	[1.1.1] Issue of RFP, Selection and onboarding of Vendor - Supply of hardware to 340 Mail Offices	No.	2	340	325	300	275	250
				[1.1.2] Rural ICT Solutions – Roll out in 4000 Pilot Branch POs including DBT locations.	No.	3	4000	3600	3200	2800	2400
				[1.1.3] CSI Solutions – On boarding of Vendors	Date	1	31/05/2013	15/06/2013	30/06/2013	15/07/2013	31/07/2013
				[1.1.4] CSI Solutions – Finalization of Implementation Plan.	Date	1	31/08/2013	15/09/2013	30/09/2013	15/10/2013	31/10/2013
				Rollout.	No. of locati ons	1	100	90	80	70	60
				[1.1.6] IT Solutions in Postal Banking — Completion of Rollout in 2000 Post Offices for Core Banking Solutions	Date	1.5	31/3/2014				
				[1.1.7] IT Solutions for Postal Life Insurance – Rollout in 6 Circles	Date	1.5	31/3/2014				
				[1.1.8] WAN Rollout in 15000 Offices	No.	3	15000	13500	12000	10500	9000
				[1.1.9] Set up operational Data Centre (DC)	Date	1.5	31/12/2013	15/1/2014	31/1/2014	15/2/2014	2/3/2014
				[1.1.10] Set up of Data Recovery Centre: Building Completions & start of equipment installations	Date	1.5	31/12/2013	15/1/2014	31/1/2014	15/2/2014	2/3/2014

		PDHOEDeoanment of Pos	103					Target / Criteria Value		
Objective	Wei	ght Action	Success Indicator	Unit	Weigh	nt Excellent	Very Good	Good	Fair	Poor
						100%	90%	80%	70%	60%
		[1.2]Modernization of Mail Processes	[1.2.1] Infrastructure upgrade at 54 mail offices (CRCs and First Class Unregistered Mail Offices)	Nos.	3	54	50	40	30	20
			[1.2.2] Infrastructure upgrade at 40 Speed Post Sorting Hubs/Intra Circle Hubs	No.	3	40	30	20	15	10
			[1.2.3] Performance monitoring of AMPC Delhi and Kolkata in terms of mail processed on LSM/MMS (Daily Average)	No. in lacs	1	10	09	08		
			[1.2.4] Land related issues for AMPCs at 03 locations i.e. Chennai, Mumbai and Hyderabad	No.	2	3	2	1	-1	
			[1.2.5] Collection of address data and Digitization of PIN code maps of high mail volume generating 20 cities	No.	1	20	15	14	12	10
2. Provide best in class customer Service			Articles (Online availability of booking and delivery data of	%	1	90	80	70	60	
			[2.1.2] Percentage of registered mails delivered on the day of receipt in Project Arrow Offices	%	2	90	85	80	75	70
			[2.1.3] % of money orders delivered on the day of receipt in Project Arrow offices	%	2	90	85	80	75	70
			[2.1.4] % of accounts digitized in Project Arrow Offices	%	1	95	90	85	80	75

									Target / Criteria Value		
Objective	Wei	ght Action	Success Indicator	Unit	Weigl	<sup>nt</sup> Excellent	Very Good	Good	Fair	Poor	
						100%	90%	80%	70%	60%	
			[2.1.5] % of money orders booked electronically in Project Arrow Offices	%	1	95	93	90	85	80	
			[2.1.6] % of Speed Post articles captured on the net	%	2	95	93	91	90	85	
			[2.1.7] Coverage of additional computerized post offices under Project Arrow for core activities, including IT & HR	Nos.	4	3000	2500	2000	1800	1500	
			[2.1.8] Coverage of 110 post offices under Project Arrow for Look & Feel	Nos	3	110	100	90	80	70	
			[2.1.9] External Performance audit of 500 post offices already covered under Project Arrow	Nos	1	500	400	300	200	100	
			[2.1.10] International Parcel Articles captured on the net in the o/o Exchange		2	95	90	85	80	75	
3. Improving reach of postal services		services and improvement of	[3.1.1] Opening Franchisee Outlets in urban areas	No of offices	1	200	180	160	140	120	
		infrastructure facilities to rural BOs	[3.1.2] Provision for Infrastructural equipments to EDBOs	No of office s	3	10000	9000	8000	7000	6000	
			[3.1.3] Procurement of RMFM	Nos.	2	370	350	305	300	275	
4. Develop Financial Services	14	[4.1] Increase in PLI/RPLI coverage	[4.1.1] Increase in premium income of Postal Life Insurance over the previous year	%	2	10%	9%	8%	7%	6%	
			[4.1.2] Increase in premium income of Rural Postal Life Insurance over the previous year	%	2	10%	9%	8%	7%	6%	
			[4.1.3] Conducting of workshops covering all circles	Nos.	1	22	20	18	16	15	

		EDITOL Deballment of Pos	A.V.					Target ,	/ Criteria Value	2
Objective	Wei	ght Action	Success Indicator	Unit	Weigl	nt Excellent	Very Good	Good	Fair	Poor
						100%	90%	80%	70%	60%
		[4.2] Expansion of IMTS locations	[4.2.1] Installation of IMTS software in locations-Number of Post offices where facility will be available	Nos.	2	1000	900	800	700	600
		[4.3] Implementation of Accrual Based Accounting	[4.3.1] Identification of Heads of Accounts , assets, liabilities, income & expenditure	%	3	100	95	90	85	80
		[4.4] Increased mobilization of funds through small savings schemes	[4.4.1] Number of Accounts in all schemes	No	4	8500000	8100000	7900000	7700000	7500000
5. Grow in existing business and new business	9	[5.1] Identifying customer needs	[5.1.1] Number of surveys for determining Annual % market share of Post in business products and services	No	3	12	10	8	6	5
		[5.2] Growth of Business	[5.2.1] Revenue growth of Speed Post	%	3	20	15	10	8	5
			[5.2.2] % Increase in traffic for international postal parcels	%	1	5	4.5	4	3.5	3
		I <sup>-</sup> -	[5.3.1] % of overall Revenue Growth	%	2	10	8	7	5	-
6. Develop Professional workforce		[6.1]Expansion of training facilities	[6.1.1] Increase in Training capacity	No. of nodes added	1	300	270	240	210	150
		[6.2] Capacity of Building	[6.2.1] Development Programmes	No. of Staff	1	100	90	80	70	50
			[6.2.2] Mid Career Training Programmes	No. of Staff	1	30000	27000	24000	21000	15000
			[6.2.3] Training of Gramin Dak Sewaks (GDS)	No. of Staff	1	25000	22500	20000	17500	12500
		[6.3] Preparation of comprehensive Training plan	[6.3.1]Finalization of Plan	Date	2	31/8/2013	30/9/2013	31/10/2013	31/11/2013	31/12/2013

Results Framework	Document	(RFD) for	Department	of Posts
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								Target	/ Criteria Value	
Objective	Wei	ght Action	Success Indicator	Unit	Weig	<sup>tht</sup> Excellent	Very Good	Good	Fair	Poor
						100%	90%	80%	70%	60%
		[6.4] Internal Evaluation of Training Programmes	[6.4.1] Study Report of Training Conducted	Date	2	31/12/13	20/1/2014	10/2/14	2/3/14	22/3/14
7.Draft National Postal Policy		[7.1] Finalisation of draft National Postal Policy	[7.1.1] Approval of National Postal Policy	Date	1	30/11/2013	15/12/2013	31/12/2013	15/1/2014	31/1/2014
			[7.1.2] Submission of Cabinet note for New Indian Postal Services Bill	date	1	31/1/2014	15/2/2014	28/2/2014	15/3/2014	31/3/2014
8. Efficient Functioning of the RFD System*		Timely submission of Draft RFD 2014-15 for Approval	On-time submission	Date	2	5/3/2014	6/3/2014	7/3/2014	8/3/2014	11/3/2014
		Timely submission of Results for 2012-13	On-time submission	Date	1	1/5/2013	2/5/2013	3/5/2013	6/5/2013	7/5/2013
9. Improving Internal Efficiency / responsiveness / service delivery		Update departmental strategy to align with 12 <sup>th</sup> Plan priorities	Timely updation of the Strategy	Date	2	10/09/2013	17/09/2013	24/09/2013	01/10/2013	08/10/2013
of Ministry / Department*	6	Independent Audit of implementation of Citizens' / Clients' Charter (CCC)	% of implementation	%	2	100	95	90	85	80
		Independent Audit of implementation of Public Grievance Redressal System	% of implementation	%	2	100	95	90	85	80
10. Administrative Reforms*		Implement mitigating strategies for reducing potential risk of corruption		%	1	100	95	90	85	80
		Implement ISO 9001 as per the approved action plan	% of implementation	%	2	100	95	90	85	80
		Timely Preparation of Departmental Innovation Action Plan	On-time submission	Date	1	01/05/2013	05/05/2013	03/05/2013	06/05/2013	07/05/2013
		Implement Innovation Action Plar (IAP)	% of agreed milestones achieved	%	1	100	95	90	85	80
		Identification of core and non- core activities of the Ministry/Department as per 2 <sup>nd</sup> ARC recommendations	· · · · · · · · · · · · · · · · · · ·	Date	1	01/10/2013	15/10/2013	30/10/2013	10/11/2013	20/11/2013

Section-3
Trend values of the success indicators

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated)	Target for FY 13/1	for	Projected for FY 15/16
1 Modernise and consolidate the network	[1.1]Enterprise-wide IT induction facilities	[1.1.1] Issue of RFP, Selection and onboarding of Vendor - Supply of hardware to 340 Mail Offices	No.	-	-	340	Supply of hardware to all left out / remaining offices and in 234 TMOs, 336 Record Offices & 146 Speed Post Hubs.	Operation and Maintenance Phase.
		[1.1.2] Rural ICT Solutions –Roll out in 4000 Pilot Branch POs including DBT locations.	No.	-	-	4000	1,26,000	Operation and Maintenance Phase.
		[1.1.3] CSI Solutions – On boarding of Vendors	Date	-	-	31/05/13	-	-
		[1.1.4] CSI Solutions – Finalization of Implementation Plan	Date	-	-	31/08/13	-	-
		[1.1.5] CSI Solutions – Pilot Roll out	No. of locations	-	-	100	Rollout across all locations, i.e. 28000 Departmental Offices and 130000 Branch Offices.	Operation and Maintenance Phase.

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated	for F Y 13/1	for	Projected for FY 15/16
		[1.1.6] IT Solutions in Postal Banking – Completion of Rollout in 2000 Post Offices for Core Banking Solutions	Date	-	-	31/3/2014	Rollout across all locations, i.e. 28000 Departmental Offices and 130000 Branch Offices.	Operation and Maintenance Phase.
		[1.1.7] IT Solutions for Postal Life Insurance – Rollout in Six Circles	Date	-	-	31/3/2014	Rollout across all locations, i.e. 28000 Departmental Offices and 130000 Branch Offices.	Operation and Maintenance Phase.
		[1.1.8] WAN Rollout in 15000 Offices	No.	-	-	15000	Roll out of net work across 28000 Departmental Post Offices.	Operation and Maintenance Phase.
		[1.1.9] Set up operational Data Centre (DC)	Date	-	-	31/12/2013	Operationaliza- tion of Data Centre	Operation and Maintenance Phase.
		[1.1.10] Set up of Data Recovery Centre: Building Completions and start of equipment installations	Date			31/12/2013	Operationalisa- tion of Data Recovery Centre	Operation and Maintenance Phase.
	[1.2] Modernization of Mail Processes	[1.2.1] Infrastructure upgrade at 54 mail offices (CRCs and First Class Unregistered Mail Offices)	Nos.	-		54	50	75

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated)	Target V for FY13/14	for	Projected for FY 15/16
		[1.2.2] Infrastructure upgrade at 40 Speed Post Sorting Hubs/Intra Circle Hubs	No.			40	40	50
		[1.1.3]Performance monitoring of AMPC Delhi and Kolkata in terms of mail processed on LSM/MMS (Daily Average)	No.		750000	100000 0	1200000	1400000
		[1.2.4] Land related issue for AMPCs at 03 locations i.e. Chennai, Mumbai and Hyderabad	No.			03	02	02
		[1.2.5] Collection of address data and Digitization of PIN code maps of high mail volume generating 20 cities	No.	02		20	50	50
2. Provide best in class customer Service	services – Coverage in 18,000	[2.1.1] Tracking of Speed Post Articles (Online availability of booking and delivery data of speed post articles. 90% for delivered articles against number or booked articles)	%		93.75	90	92	95
		[2.1.2] Percentage of registered mails delivered on the day of receipt in Project Arrow Offices	%	95	94	90	92	94
		[2.1.3] % of money orders delivered on the day of receipt in Project Arrow offices	%	95	95	90	92	94
		[2.1.4] % of accounts digitized in Project Arrow Offices	%	100	99	95	90	92
		[2.1.5] % of money orders booked electronically in Project Arrow Offices	%	95	96	95	95	95
		[2.1.6] % of Speed Post articles captured on the net	s %	90	95	95	95	95

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated)	Target Va for FY 13/14	lue Projected for FY 14/15	Projected for FY 15/16
		[2.1.7] Coverage of additional computerized post offices under Project Arrow for core activities, including IT & HR	No.	3000	2500	3000	2000	2000
		[2.1.8] Coverage of 110 post offices under Project Arrow for Look & Feel	No	206	779	110	715	540
		[2.1.9] External Performance audit of 500 post offices already covered under Project Arrow	No	-	-	500	-	500
		[2.1.10] International parcel articles captured on the net in the o/o	%	92	100	95	100	100
3. Improving reach of postal services	services and improvement	[3.1.1] Opening Franchisee Outlets in urban areas	n No.	545	255	200	200	200
	rural BOs	[3.1.2] Provision for Infrastructural equipments to EDBOs	No.	943	14824	10000	10000	10000
		[3.1.3] Procurement of RMFM	No.	-	-	370	226	297
4. Develop Financial Services	[4.1] Increase in PLI/RPLI coverage	[4.1.1] Increase in Postal Life Insurance premium income over the previous year	%	14	23	10	10	10
		[4.1.2] Increase in Rural Postal Life Insurance premium income over the previous year	%	14	23	10	10	10
		[4.1.3] Conducting of workshops covering all circles	No.	165	276	22	30	30
	[4.2] Expansion of IMTS locations	[4.2.1] Installation of IMTS software in locations-Number of Post offices where facility will be available	Nos.	1233	1267	1000	500	500
	[4.3]Implementation of Accrual Based Accounting	[4.3.1] Identification of Heads of Accounts, assets, liabilities, income & expenditure	%	-	80	100	100	100

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated	for F Y 13/14	for	Projected for FY 15/16	
	[4.4]Increased Mobilization of funds through small savings schemes.	[4.4.1] No. of accounts in all schemes	No.	26010000 0	272000000	280500000	283600000	286400000	
5. Growth in existing business and new business	[5.1] Identifying customer needs	[5.1.1] Number of surveys for determining Annnua % market share of Post in business products and services		31/3/12	31/3/13	12	12	12	
	[5.2] Growth of Business	[5.2.1] Revenue growth of Speed	%	20	20	20	20	20	1
		[5.2.1] % Increase in traffic for international postal parcels	%	7.5	10	5	6	6.5	
	[5.3] Growth of Business in existing and new products & Services		%	-	10	10	10	10	
6. Develop Professional workforce	[6.1] Expansion of training facilities	[6.1.1] Increase in Training capacity	No. of nodes added	525	875	300	300	300	6/5
	[6.2] Capacity of Building	[6.2.1] Development Programmes	No. of staff	921	116	100	100	100	01/1
		[6.2.2] Mid Career Training Programmes	No. of staff	34898	36519	30000	30000	30000	
		[6.2.3] Training of Gramin Dak Sewaks (GDS)	No. of staff	50802	35998	25000	25000	25000	
	[6.3] Preparation of comprehensive Training plan	[6.3.1] Finalization of Plan	Date	-	18/07/2012	31/8/2013	-	-	
	[6.4] Internal Evaluation of Training Programmes	[6.4.1] Study Report of Training conducted	Date	-	-	31-12-2013	-	-	

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated)	for F Y 13/14	Projected for FY 14/15	Projected for FY 15/16
7. Draft National Postal policy	[7.1] Finalization of draft National Postal Policy	[7.1.1] Approval of National Postal Policy	Date	-	-	30/11/201	-	-
		[7.1.2] Submission of Cabinet note for New Indian Postal Services Bill	Date	-	-	31/1/2014	-	-
8. Efficient Functioning of the RFD System*	Timely submission of Draft RFD 2014-15 for Approval			8/3/11	5/3/12	5/3/2014	-	-
	Timely submission of Results for 2012-13	On-time submission	Date	1/5/11	1/5/12	1/5/2013	-	-
<ol> <li>Improving Internal Efficiency / responsiveness / service delivery of Ministry / Department*</li> </ol>		Timely updation of the Strategy	Date	-	-	10/9/2013	-	-
	Independent Audit of implementation of Citizens' / Clients' Charter (CCC)	% of implementation	%	-	-	100	-	-
	Independent Audit of implementation of Public Grievance Redressal System	% of implementation	%	-	-	100	-	-
	Implement mitigating strategies for reducing potential risk of corruption	% of implementation	%	-	-	100	-	-
10. Administrative Reforms*	Implement ISO 9001 as per the approved action plan	% of implementation	%	-	-	100	-	-

Objective	Action	Success Indicator	Unit	Actual Value for FY 11/12	Actual Value for FY 12/13 (anticipated)	for F Y 13/14	alue Projected for FY 14/15	Projected for FY 15/16
	Timely preparation of Departmental Innovation Action Plan	On –time submission	Date	-	-	01/05/201	-	-
	Implement Innovation Action Plan (IAP)	% of agreed milestones achieved	%	-	-	100	-	-
	Identification of core and non-core activities of the Ministry/Department as per 2 <sup>nd</sup> ARC recommendations	Timely submission	Date			1/10/2013	-	-

### • Mandatory Objective(s)

### Section 4

Description and Definition of Success Indicators and Proposed Measurement Methodology

SL. No.	Success Indicator	Description	Definition	Measurement	General Comments
1	[1.1.1] Issue of RFP, Selection and onboarding of Vendor - Supply of hardware to 340 Mail Offices	RFP finalization for supply of hardware to Departmental Post Offices	Finalization of vendor and supply of hard ware	Completion and verification of supplied hardwares to mail offices. The plan is for completion to all the existed 340 mail offices.	Total quantum of work is 340 mail offices, 234 TMOs, 336 Record offices and 146 Speed Post Hubs.
2	[1.1.2] Rural ICT Solutions – Roll out in 4000 Pilot Branch POs including DBT locations.	Supply and deployment of RICT devices	Supply of RICT hardware to offices covered under Pilot including DBT locations and deploying software on RICT devices.	Collection of data from the circles / regions / division level PMUs / Divisions concerned.	There are 1,30,000 Branch post offices spread all over 22 circles.
3	boarding of Vendors	Involves finalization of vendor after necessary codal formalities.	To provide HR, Finance and Accounts and other solutions.	Contract finalization, On- boarding of Vendor.	
4	[1.1.4] CSI Solutions – Finalization of Implementation Plan.	Involves finalization of Implementation Plan.	To provide HR, Finance and Accounts and other solutions.	Contract signing with the vendor taking into consideration the finalized implementation plan.	
5	[1.1.5] CSI Solutions — Pilot Rollout.	Involves implementation and operationalization of CIS solution in 100 locations as pilot.	To provide HR, Finance and Accounts and other solutions.	By achieving complete targeted functions in the 100 locations of the pilot.	To expand the implementation to the entire postal operations of the country in the future.

SL. No.	Success Indicator	Description	Definition	Measurement	General Comments
6	[1.1.6] IT solutions in Postal Banking – Completion of Rollout in 2000 Post Offices for Core Banking Solutions.	Installation and commissioning of CBS applications and hardware at DC.	Commissioning of Pilot Core banking system and roll out in pilot 2000 locations	and Acceptance of Pilot roll out.	operations of the country in the future.
7	[1.1.7] IT solutions for Postal Life Insurance – Rollout in 6 Circles.	Installation and commissioning of IT solutions and applications and hardware at DC.	Commissioning of Pilot Postal Life Insurance in the targeted 6 six circles.	and Acceptance of Pilot roll out.	To expand the implementation to the entire postal life insurance operations of the country in the future.
8	[1.1.8] WAN Rollout in 15000 Offices	Involves networking of post offices.	To net-work all the computerized post offices.	Acceptance of WAN Rollout from Circles / Regions/Divisions level PMUs/Divisions.	
9	[1.1.9] Set up operational Data Centre (DC)	Setting up and operationalization of Data Centre.	Operationalization of Data Centre .	Acceptance of Data Centre	
10	[1.1.10] Set up of Data Recovery Centre: Building Completions and start of equipment installations.	Complete the construction of Building and installation of the equipments in the Data Recovery Centre.	To get the Data Recovery Centre operationalized after installation of equipments.	Acceptance of the Test Report of the functioning.	
11	[1.2.1] Infrastructure upgrade at 54 mail offices (CRCs and First Class Unregistered Mail Offices)	Mail Network of DoP has been restructured and process re-design has been carried out. Accordingly, the infrastructure at mail offices needs to be upgraded.	Mail Office deals exclusively with mails received from Post Offices / other Mail Offices.	Number of Mail Offices.	
12	[1.2.2] Infrastructure upgrade at 40 Speed Post Sorting Hubs/ Intra Circle Hubs	Speed Post operational network has been restricted and process re-design has been carried out. The infrastructure is being upgraded.	Speed Post hub deals exclusively with speed post bags received from Post/other Speed Post hubs and post Office	Number of Speed Post Hubs.	
13	of AMPC Delhi and Kolkata in	The capacity utilization of machines depends upon standardization of mails and other aspects	Number of mail pieces fed into the machine and total capacity is utilized.	Average Number of articles sorted daily as per MIS generated by MIS server of machines.	

SL. No.	Success Indicator	Description	Definition	Measurement	General Comments
14	[1.2.4] Land related issues for AMPCs at 03 locations i.e. Chennai, Mumbai and Hyderabad	Land is essential for installation of sorting machines	Land is taken from AAI near airport or state government and machines are installed.	Number of cities where lands related issues are solved.	
15	[1.2.5] Collection of address data and Digitization of PIN code maps of high mail volume generating 20 cities.	Collection of addresses of all residential/ commercial establishments in identified district/ town. Digitization of PIN code maps/GIS mapping helps in locating various establishments of Post Offices (POs) links PO & letter Box (LB) locations, services available in PO	Address data is made available in public domain for writing correct address & correct pin code. Mapping is done on Geographical map with geo-coordinates of locations.	Address data collected for cities/ Number of cities digitized.	
16	[2.1.1] Tracking of Speed Post Articles (Online availability of booking and delivery data of speed post articles. % for delivered articles against number or booked articles)	Online availability of booking and delivery data of speed post articles	Online tracking facility for speed post articles booked and delivered	Online availability of delivery data for 90% speed post articles booked	
17	[2.1.2] Percentage of registered mails delivered on the day of receipt in Project Arrow Offices	Percentage of registered mails delivered on the day of receipt in Project Arrow Offices	Delivery of Registered mail on the day of receipt in Project Arrow offices		This information can be extracted in Central Server as Data Extraction Tool installed in all project Arrow offices.
18	[2.1.3] % of money orders delivered on the day of receipt in Project Arrow offices	% of money orders delivered on the day of receipt in Project Arrow offices	receipt in Project	Achieving the target of delivery of 90% Money Orders on the day of receipt in Project Arrow offices	extracted in Central Server as
19	[2.1.4] % of accounts digitized in Project Arrow Offices	% of saving bank accounts digitized in Project Arrow Offices		Achieving the target of digitization of 95% Saving Bank Accounts in Project Arrow offices	extracted in Central Server as

SL.	Success Indicator	Description	Definition	Measurement	General Comments
No.					
20	[2.1.5] % of money orders booked electronically in Project Arrow Offices	% of money orders booked electronically in Project Arrow Offices	•	Achieving the target of booking of 95% Money Orders electronically in project Arrow Offices.	
21	[2.1.6] % of Speed Post articles captured on the net	% of Speed Post articles captured on the net	Capturing speed post articles on speed net	Capturing 95% speed post articles on speed net	
22	[2.1.7] Coverage of additional computerized post offices under Project Arrow for core activities, including IT & HR	Coverage of additional 3000 computerized post offices under Project Arrow for monitoring of core areas.	To cover an additional 3000 computerized post offices under project arrow for monitoring of performance in core areas.	Addition of 3000 computerized post offices in Project Arrow for monitoring.	,
23	[2.1.8] Coverage of 110 post offices under Project Arrow for Look & Feel	Coverage of 110 post offices under Project Arrow for improving ambience.	To cover additional 110 Post Offices under Project Arrow Look & Feel silo.	Additional of 110 post offices in Project Arrow 'Look & Feel' activity.	Timely allotment of funds and monitoring of progress.
24	[2.1.9] External performance audit of 500 post offices already covered under Project Arrow		Audit by external agencies for 500 Post offices to analyze the performance of project Arrow offices.	the external agencies for Project Arrow Post Offices	Identification of Post offices for audit on the basis of traffic, revenue and strategic importance of the post offices for audit.
25	[2.1.10] International Parcel Articles captured on the net in the o/o Exchange	International Parcel Articles captured on the net in the o/o Exchange	At office of exchanges International Parcels to be captured on net	95% International Parcel Articles to be captured on the net.	
26	[3.1.1] Opening Franchisee Outlets in urban areas	Opening Franchisee Outlets in urban areas to meet the requirements of growing urban areas	Franchisee outlets to be opened in urban areas	200 franchisee outlets to be opened	Based on the requirement, additional 200 outlets each will be proposed for opening for the year 2014-15 and 2015-16 also.

SL. No.	Success Indicator	Description	Definition	Measurement	General Comments
27	[3.1.2] Provision for Infrastructural equipments to EDBOs	Provision for Infrastructural equipments to EDBOs	Infrastructural equipments to be supplied to EDBOs	Infrastructural equipments to be supplied to 10000 EDBOs	Based on the requirement, additional 10000 eDBOs will be earmarked for purpose for the years 2014-15 and 2015-16 also.
28	[3.1.3] Procurement of RMFM	Provision of RMFMs which are tamper proof and more efficient.	RMFMs will speed up efficiency of mail processing	Provision of 370 RMFMS	
29	[4.1.1] Increase in Postal Life Insurance premium income over the previous year	The success indicator provides targets in terms of premium income was per industry norms.	An Increase in Premium income of PLI	10% increase in premium income over previous years.	The success indictor of 'increase in premium income' has been selected as per industry norms.
30	[4.1.2] Increase in Rural Postal Life Insurance premium income over the previous year	The success indicator provides targets in terms of premium income was per industry norms.	An Increase in Premium income of RPLI	10% increase in premium income over previous years.	The success indicator of 'increase in premium income' has been selected as per industry norms.
31	[4.1.3] Conducting of workshops covering all circles	Conducting of workshops covering all circles	Conducting of workshops	22 workshops, one in each circle, to be conducted	
32	[4.2.1] Installation of IMTS software in locations-Number of Post offices where facility will be available	Installation of IMTS software in locations-Number of Post offices where facility will be available	Installation of IMTS software in locations	Installation of IMTS software in 1000 locations	To facilitate more customers who are receiving money from abroad.
33	[4.3.1] Identification of Heads of Accounts , assets, liabilities, income & expenditure	For preparation of accounts of Department based on Accrual Accounting, the data of items mentioned in success indicator will be prepared first.	Department is going to migrate from Cash based Accounting to Accrual Based Accounting.	Percentage of success indicator to be achieved on data of previous year.	Implementation of Accrual Based Accounting will be implemented in phased manner, i.e., initially in some pilot circle and then in all circles only after full implementation of ERP.
34	[4.4.1] Number of Accounts in all schemes	The total number of accounts in all postal saving schemes put together	To quantify the increase in the number of customers for Postal Saving Schemes	The achievement of Targets	To contribute in achieving the goal of financial inclusion.

SL.	Success Indicator	Description	Definition	Measurement	General Comments
No.		•			
35	[5.1.1] Number of surveys for determining Annual % market share of Post in business products and services	Market survey is an exercise of assessing the size of the market and market shares of the operators	Annual market survey for postal products and services to be conducted		The survey will be conducted by a professional agency. It will be an annual exercise
36	[5.2.1] Revenue growth of Speed Post	Revenue growth of Speed Post	Growth in Speed post business in revenue terms	20% growth in Speed post revenues	The amount of postage due realized on a speed post article booked is the revenue generated by that article
37	[5.2.2] % Increase in traffic for international postal parcels	% Increase in traffic for international postal parcels		5% growth in traffic of International Postal Parcels traffic	
38	[5.3.1] % of overall Revenue Growth	% of Revenue Growth and franchisee system which helps in increase of revenue	Growth in revenue	10% growth in revenue earned (booked figures)	Growth in business in existing and new products & services like e-commerce , new financial services, insurance and franchisee system which helps in increase of revenue
39	[6.1.1] Increase in Training capacity	Increase in Training capacity	Increase in Training capacity	300 Nodes to be added	
40	[6.2.1] Development Programmes	Management Development Programmes	Training of staff	100 staff members to be trained	
41	[6.2.2] Mid Career Training Programmes	Mid Career Training Programmes	Training of staff	30000 staff members to be trained	
42	[6.2.3] Training of Gramin Dak Sewaks (GDS)	Training of Gramin Dak Sewaks (GDS)	Training of GDS	25000 GDS to be trained	
43	[6.3.1] Finalization of Plan	Finalization of Plan	Preparation of comprehensive training plan	By 31/8/13	

SL. No.	Success Indicator	Description	Definition	Measurement	General Comments
44	[6.4.1] Study report of training conducted.	Making internal evaluation of the training programs conducted so far.	To make an assessment of the outcome of training programs	To get the final report by 31-12-2013	
45	[7.1.1] Approval of National Postal Policy	Approval of National Postal Policy	Approval of National Postal Policy	To get approval by 30/11/13	
46	[7.1.2] Submission of Cabinet note for New Indian Postal Services Bill	Submission of Cabinet note for Draft Post office Bill to replace The Indian Post Office Act,1898	To bring New Postal Services Bill to replace the Indian Post Office Act 1898	To submit the Cabinet note by 31/1/14	

Section:5

### **Specific Requirement from Other Departments**

Location Type	State	Organisatio n Type	Organisation Name	Relevant Success indicator	What is your requirement from this organization?	Justification for this requirement.	requirement from	What happens if your requirement is not met?
Central Government			Technology	Selection and on boarding of Vendor- Supply of hardware to 340 Mail Offices	Matter Department provide inputs in a timely manner to expedite all technology related queries with regard to India Post 2012 Project	integration are new areas for DOP and hence technology handholding is necessary	basis as and when document are shared/inputs are sought. Turnaround time of 1 week.	not be utilized.
		Ministry	Ministry of Civil Aviation	Land related issue for AMPCs at 03 locations i.e. Chennai, Mumbai and Hyderabad	•	For Installation of AMPCs	Approx. 10000 Sq M of Land	AMPCs cannot be established.
			Ministry of Law and Justice	CSI- Solution - 1. On boarding of vendor 2. Finalization of implementation plan	Provide inputs in a timely manner to expedite all legal issues.	The scale of the project is very large and tendering process complex. To ensure that legal aspects of the Project are maintained.	Inputs on a regular basis as and when documents are shared / inputs are sought. Turnaround time of 1 week	May cause delays in the project as a result of conflicts in interpretation of clauses.

Location Type	State	Organisatio n Type	Organisation Name	Relevant Success indicator	What is your requirement from this organization?	Justification for this requirement.	requirement from	What happens if your requirement is not met?
				Submission of Cabinet note for amendment to the Indian Post Office Act, 1898	To get their vetting / advice in the draft Post office Bill to replace the Act before sending the note to Cabinet.	In getting their advice and vetting		May cause delay in finalization of Cabinet Note.
			Ministry of Planning	Wan Rollout in 15000 Offices	Allocate required funds.		As per the implementation plan.	The project cannot be implemented without the required fund.

Kapil Sibal
Minister of Communication & IT

(Smt.) P. Gopinath Secretary, Department of Posts

### Section 6:

## Outcome / Impact of activities of the Ministry / Department

### Syndicate 5- Department of Posts

1	2	3	4	5	6	7	8	9	10
SI. No	Outcome / Impact of	Jointly with	Success Indicator	Unit	2011- 2012	2012-2013	2013- 2014	2014- 2015	
	Ministry /Department								
1.	Improved access to Postal services		By opening of Franchisee outlets in Urban areas	Nos.	545	255	200	200	200
			Infrastructure equipment to EDBOs	Nos.	943	14824	10000	10000	10000
			Modernize & IT enable Post Offices to deliver better, speedier and wider range of postal and financial services to the people.	Nos.	TBD	TBD	TBD	TBD	TBD
2.	Increased mobilization of funds through small savings scheme	M/o Finance	Number of Accounts in all schemes.	No. in crores	26.01	27.20 (Provisional)	27.85	28.36	28.64
3.	Facilitate functioning of Govt. schemes	Ministry of Rural Development,	Number of beneficiaries – MGNREGA	Nos. In Crores	5.36	5.63 (Provisional)	5.75	5.85	5.95

1	2	3	4	5	6	7	8	9	10
Sl. No	Outcome / Impact of	Jointly with	Success Indicator	Unit	2011- 2012	2012-2013	2013- 2014	2014- 2015	
	Ministry /Department								
		State & Central Govts, Ministry of statistics & Program Implementation	Old Age Pension Beneficiaries.(IGNOAP/IGNWPS/IGNDPS)- Number of Accounts	No. in Laksh	64.22	69.67 (Provisional)	TBD	TBD	TBD
4.	Improved access to Financial services	M/o Finance	Increase over previous year premium income (PLI/RPLI)	%	14%	23% (Anticipated)	25%	25%	25%
5.	Market share in Competitive sector (vis-à-vis courier)	M/o Statistics	Mkt. Share in competitive sector viz. courier in money transfer, international Parcel delivery.	%	Nil	15.1% to 18.3% ( share of India Post in courier services. Money Transfer - 19% International Parcel – 2.5%	19 – 20%	19 – 20%	19 – 20%