

Guidelines for Issue of Sponsored Special Cover/Cancellation

1. Definition:

i) Special Cover: An Event/Institution/Personality(Posthumously)/Occasion/Product etc. which is not considered important enough to be commemorated by issue of Commemorative/Special stamp or for which a stamp cannot be accommodated in the annual Stamp issue programme may be commemorated by the Department of Posts by issue of Special Cover which can be cancelled with a special cancellation of the post office identified for the purpose.

Such covers are issued at the instance of an entity which has a locus on the subject on which the Special Cover is proposed to be issued, if applied two months in advance of the proposed date of issue in prescribed Proposal form (Annex) on payment of requisite charges. Department of Posts may also issue Special Covers on its own motion.

ii) Special Cancellation: Besides Special Covers, the proposals for the issuance of only Spl. Cancellations to commemorate an Event / Institution / Personality (Posthumously) / Occasion /Product etc. can also be considered for approval.

2. Subjects on which Special Covers can be issued: As an illustration the Special Covers/Spl. Cancellations can be issued on following subjects:

- i) Events e.g. International Trade fair, Philatelic Exhibition, Graduation Ceremony etc.
- ii) Institutions e.g. to commemorate its Anniversary, foundation day, Annual Day etc
- iii) Personalities (Posthumously) who had contributed the society in the field of art, culture, music, education, social reforms, social services, science & technology etc.
- iv) Occasion e.g. First flight, International days & weeks etc.
- v) Products e.g. G I Tagged Products , Handicrafts, Handloom , Artefacts etc.
- vi) Flora, Fauna, Agriculture, Nature, Wild Life, Planet, Animals etc.

The above is an illustration list not an exhaustive one, for the guidance of various authorities competent to approve such proposals.

3. Who can be the proponent: Such covers/cancellation are issued at the instance of Central Government, State Government, UT Government, any Government/State/PSU organisation/entity, any registered company/Private entity, Registered Society, Recognised Association etc. Department of Posts may also issue Special Covers on its own motion.

4. Competent Authority:

i. Head of Circle (in case of CPMG being the in charge of a Region)/ Regional Postmaster General / Addl DG, APS/ Addl. DG(Coord.) or the Member heading the Philately Division are competent to sanction the issuance of Special Covers (with or without cancellation)/Special Cancellation commemorating any Event/Institutions/Personality(Posthumously) /Occasion /Product etc. under their jurisdiction having National/State level significance /importance /appeal subject to fulfilment of laid down conditions.

ii. In cases where the Special Cover/Cancellation are to be issued simultaneously in places falling under the jurisdiction of more than one Circle,

Directorate/Addl. DG or Member concerned heading Philately Division will be the competent authority to approve such proposals at the instance of Circle where request was tendered by the proponent.

iii. In Postal Directorate Addl. DG or Member concerned heading Philately Division shall be the competent authority to issue directions to Circle(s) to Issue Special Cover/ Special Cancellations to commemorate any event/personality(Posthumously) /Product/Occasion or any other theme of importance by sharing the uniform design(s).

iv. In Postal Directorate, Addl. DG or Member concerned heading Philately Division, will continue to approve all such proposals for special cover which have a bearing on the diplomatic relations of India with other countries in consultation with MEA.

v. In APS Directorate, Addl DG, APS will approve all such proposals for special cover on Defence Themes/subjects as clearances from various Defence establishments & Branches are required to be obtained.

5. Procedure for application:

i. The proponent must apply in prescribed application (Annexure A) with the concerned authority (para 4) under whose jurisdiction the place falls from where, the spl. Cover/cancellation is proposed to be released/issued.

ii. All such applications must be made in prescribed form at least two months before the proposed date of such release/issue along with copies of documents in support to establish the connection /locus of the theme/subject with the proponent.

iii. The self certified copies of documents in support of the valid registration/recognition status of the proponent entity should invariably be attached with the application.

iv. The designs of the proposed special cover and cancellation cachet shall also be provided by the proponent along with application for approval.

v. The copies of authenticated supporting documents etc. on the subject/theme of the proposed Spl Cover /cancellation must also be provided by the proponent along with application.

vi. All duly filled applications must be signed at all specified places including the undertaking portion in token of acceptance of all terms & conditions on the subject matter.

vi. Department reserves the right not to consider proposals tendered incomplete in any aspect , without informing its proponent/applicant.

6. Procedure to be followed :

i. The competent authority shall arrange to get the proposal so received, examined to check its completeness in all aspects.

ii. The competent authority may take a clue from the below mentioned illustrative checklist while examining the proposals, to ensure that:

- a. The theme/subject of the Spl Cover/Cancellation should be of considerable importance/relevance at the International/National/State level.
 - b. The theme/subject of the proposed Spl. Cover/Cancellation will boost local philatelic interest.
 - c. The theme of the proposed Spl. Cover/Cancellation has been selected with due diligence keeping in view that it must not tarnish the image of Government and Department of Posts.
 - d. The theme of the proposed Spl. Cover /cancellation should not put Government & Department of Posts in any sort of controversy.
 - e. The proponent is of repute with established credibility.
 - f. The proponent should not have indulged in activities which may be a cause of embarrassment to the government and Department of Posts
 - g. The theme/subjects of the proposed Spl Cover/Cancellation should not adversely affect the Diplomatic Relations.
 - h. The subject /occasion of the Spl Cover/Cancellation must be non – controversial and bears no communal and political overtones.
- iii. The proponent shall be intimated about rejection/in principal acceptance of its proposal, within two weeks from the date of receipt of such proposal (Annexure B).
- iv A copy of the in-Principle approval letter should invariably be sent to Circle office for information , maintenance of centralised record with the mention of Unique Serial Number of Spl . Cover.
- v. The proponent will be required to deposit all requisite fees and charges at specified office and to submit a copy of such receipt with in one week's time.
- vi. Department of Posts will initiate further process of finalisation of designs etc. only after deposition of all charges by the proponent.
- vii. The proponent is required to incorporate necessary modifications/changes in the design and text of the Spl Cover as well as in cancellation, as suggested by Department of Posts. However, Department of Posts reserves the right to modify any design or inscription in the special cover/cancellation cachet without assigning any reason.
- viii. Department of Posts reserves the right to reject any application/proposal for special cancellation/cover or to disallow or to modify any design or inscription in the special cover/cancellation cachet without assigning any reason.
- ix. After finalisation of the designs, the proponent is required to share the soft copies of the designs of the Spl Cover and Spl Cancellation (Open file) with colour scheme immediately with the Department of Posts, seeking formal approval.

x. After careful examination of the designs and other specifications vis a vis with the laid down guidelines, Department will convey the formal approval to the proponent enclosing the duly signed copies of approved designs of Spl Cover and Spl. Cancellation (Annexure C)

xi. Department of Posts will arrange to prepare the cancellation cachet and the same shall remain in its custody.

xii. Department of Posts will arrange to cancel the Spl. Covers affixed with minimum postage stamps equivalent to the prevailing minimum inland letter mail rate, in requisite ordered quantity preferably one day in advance from the date of release.

7. Design and Specifications

i. The design of the special cover should be restricted to the left half of the front cover and in any case it should not impinge upon the right half portion and address portion of the cover. (sample enclosed)

ii. The legend of the cover on the front portion should mention only the name of the event/occasion being commemorated in bilingual (first in Hindi and then in English). The legend of event/occasion **can also be written in any of the regional languages listed in Schedule VIII of the Constitution of India in compliance to the instruction issued by MHA vide O M No.1/14013/5/76-OL (Policy) dated: 18.6.1977.**

iii. A brief account of the event, strictly in two lines (Hindi, English & Regional language), being commemorated can be written on the back of the cover in the prescribed manner (sample enclosed), **in compliance to the instruction issued by MHA vide O M No.1/14013/5/76-OL (Policy) dated: 18.6.1977.**

iv. Only factual, duly recorded and relevant information be used in the Brief of the theme of Cover, for printing on Spl Cover. However, an information sheet may be printed by the proponent at his own cost.

v. The logo of the Event/Institution (if any) etc. on which Spl Cover is being issued can be placed either on the front or the back of the Spl Cover in the prescribed manner (Sample enclosed).

vi. Name of the issuing circle and unique serial no. of the Special Cover are to be mentioned on the back of the cover along with year of release at specified space, in prescribed manner along with its sale price(excluding Postage) and total print quantity of the Special Cover. (sample enclosed).

vii. The instructions issued by Postal Directorate to accommodate any other logo (special event/occasion logos) on Special Covers e.g. AKAM logo (Azadi Ka Amrit Mahotsav) must be complied with scrupulously (sample enclosed).

viii. The special cover should only be of standardised size i.e. **110X220 mm, with a tolerance of +_2 mm.**

ix. The special cover be printed by Offset process preferably using maplitho paper of **130 GSM** or higher GSM or any other superior quality paper (No smooth surface and No lamination), to eradicate the possibilities of smudging of Spl. Cancellation marks.

x. The Design of the special cover should be of secular nature and should be devoid of any nuances which may cause embarrassment to Government and friendly countries. The decision taken by the competent authority shall be the final in the matter.

xi. Possibility to provide essential information (in brief) about the theme of the Spl Cover, date of issuance, place of issue, Unique Serial number of the cover etc. through QR Code on Spl Covers can also be explored.

xii. In addition to the design of special cover, the design of cancellation cachet will also be provided by the proponent for approval.

xiii. The design of the cancellation cachet should be in Circular/Square /Rectangular /Triangular Shape with specification that any of the dimension i.e. length/Width/Diameter should not exceed 3.5.cms.

xiv. The legend of the cancellation design should be bilingual (First in Hindi and then in English) indicating the date and mentioning only the event/occasion being commemorated.

xv. The design should also incorporate PIN of the Post office from where it is to be provided or in whose jurisdiction the venue is located.

xvi. The design should be in a form of line drawing so that the impressions are neat and clean. It should also be of secular nature so as to avoid any embarrassment or controversies.

xvii. In normal cases only blank ink be used for such spl. cancellations however, in view of the subject matter/theme of the Cover, authorities competent to approve Spl Cover proposals, may decide otherwise giving full justification.

8. Monetary Aspects:

i. Number of Special Cover proposed to be printed and cancelled should not be less than 2000 including the Complimentary quota meant for Department of Posts.

ii. Spl. covers with or without cancellation can be issued at the instance of non-governmental / private parties on payment of requisite charges, as mentioned below:

Departmental Fees	Rates for the Spl. Cover with cancellation	
	Per day /Post Office	Per Day if it is at Proponents premises
On Working days	Rs. 50,000/-	Rs. 1,00,000/-
On Sundays/Holidays	Rs. 1,00,000/-	Rs. 2,00,000/-

iii) The fee for Spl Cancellation is as under:

Departmental Fees	Rates for the Spl Cancellations	
	Per day /Post Office	Per Day if it is at Proponents premises
On Working days	Rs. 25,000/-	Rs. 50,000/-
On Sundays/Holidays	Rs. 50,000/-	Rs. 1,00,000/-

iv. It will be the responsibility of the proponent to arrange to deposit requisite fee and all other charges etc. at prescribed location/Post Office through Cash/ Cheque/ DD/**Online Transfer** immediately after receipt of the approval letter.

v. The sale price of the special cover **should be Rs. 20/-** excluding the cost of the postage stamp to be affixed on the cover. The denomination of the postage stamp to be affixed on Spl Cover should be equivalent to the minimum inland letter mail rate, except in the case of first flight covers between two countries where the denomination should be equivalent to the minimum foreign letter mail.

vi. In normal cases, Spl Covers (of Sale Price Rs. 20/- with cancellation on Rs. 5/- Postage Stamp) shall be sold through e post office platform at a price of Rs. 50/- each, whereas, in special/other cases Addl DG/Member Postal Services Board heading Philately operations, may decide to upwardly revise these rates.

vii. These Spl covers will be put up for sale after the date of release till stock lasts, at the price fixed by the Department and the amount realized from sale of such covers will be deposited to Govt. account.

viii. On demand, the Special Cancellations may be provided for a period of one month from the date of its issuance on Postage Stamp of minimum applicable value for letter mail or on Printed Stationery items bearing minimum applicable value of Postage stamp.

ix. During any calendar year a Regional PMG can issue maximum of 10 Special Covers & beyond that necessary relaxation may be sought from HoC, giving full justification.

9. Binding on the Proponents:

i. The proponent shall agree to the terms and conditions of release of special cover. A declaration/undertaking prescribed in the Proposal form shall be given by the proponent. However, the Competent authority may add additional conditions by including the same in approval letter as deemed fit and justified.

ii. It will be the responsibility of the proponent to get the covers printed strictly as per the design approved by the Department of Posts at their cost and to hand over the same duly affixed with postage stamp of minimum of Rs. 5/- denomination or the prevailing minimum inland letter mail postage, whichever is higher, on each cover for cancellation at prescribed location well before the release date, preferably, three days before the scheduled date of release. However special cancellation cachet will be arranged by the Department **and it will not be handed over to the proponent.**

iii. The proponent shall visit the specified office and select the stamp from the available inventory for cancellation purpose

iv The proponent will supply atleast 50 **duly cancelled special covers** (free of cost) or a number as decided by the Competent authority i.e. HoC/Regional PMG/Addl DG APS/Addl DG or Member heading the Philately Division.

v. The proponent will provide **at least 250** (or a fixed number to be decided by HoC/Regional PMG or Addl DG or the Member Postal Services Board heading Philately Division) of the

duly cancelled Special Covers to the designated HO/PO and 200 duly cancelled Spl. covers for sale through e post office. These covers will be put up for sale after the date of release till stock lasts, at the price fixed as indicated in relevant section by the Department and the amount realized from sale of such covers will be deposited to Govt. account.

vi. In case any advertisement/brochure/folder/publicity material is brought out on the occasion, logo of the Department of Posts and credit for Special Cover should invariably find due place.

vii. The proponent is required to follow the laid down instructions/guidelines for Formal Release Function , wherever applicable.

viii. At release venue a suitable space shall be provided to Department of Posts by the proponent for setting up a Departmental Philatelic Sales stall to show case its other product./services.

10. Departmental Actionable Points

i. The Circle Office/APS Dte. will forward 20 **cancelled covers to Director (Philately), Postal Directorate for keeping them in the National Philatelic Museum.** In addition, the proponent will, if necessary, arrange the distribution of special covers to the VIPs attending the release function as well as for use in the presentation albums at their own cost as the Department does not organize such functions.

ii. Department shall ensure to hand over all the covers to the post office concerned for sale at the venue of release. All the sale proceeds of these special covers at the approved rate will be given to the Sponsor/Proponent by the Department along with the unsold special covers.

iii. Details about each of such new releases must be immediately shared with concerned Head of Circle for the purpose of maintaining compiled record and allotment of Unique Serial number for such covers . The HoC must also arrange to share the data pertaining to all such Spl Covers issued in the Circle on monthly basis with Philately Division, Dak Bhawan and also update the data on the Google Data Sheet.

iv. Department shall arrange to sell these Cancelled Covers through Bureaus after meeting the standing orders of PDA account holders of Bureau/nearest bureau , till its stock lasts .

v. HoC/Regional Office/Addl DG APS/Philately Division shall ensure to send 200 copies of Cancelled Spl Covers to APM, ePost Office, Sansad Marg, New Delhi 110001 for sale purpose .

11. Guidelines for Formal Release Function:

In the event of release of Special Cover by organising formal Release Function, following guidelines on the issue must be followed scrupulously by all concerned.

- i. No formal release function shall be held without the prior approval of the Department of Posts. The Department does not take any responsibility for extending the usual support for release function unless prior approval for the function has been obtained.
- ii. **Release function should not be organised in the premises of any worship place and the dignitaries on the dais must be of repute with non-controversial back ground.**
- iii. The special invitation shall be sent to Regional PMG/HoC/Addl DG APS/Addl. DG or Member concerned heading Philately Division or any other officer nominated by them to participate in the function with request to share the dais with the Chief Guest.
- iv. The first album of special cover will be presented only by the officer nominated for this purpose.
- v. Similar invitation will be sent to Minister (s) heading Department of Posts, Secretary (Posts) and Director General Postal Services in addition to the Regional PMG/HoC/Addl DG APS/Addl. DG or Member concerned heading Philately Division where VVIP's viz. President, Vice President, Prime Minister, Deputy Prime Minister or Speaker Lok Sabha have given their consent to release the Special Cover.
- vi. The draft copies of minute-to-minute programme and dais arrangements of such release function, which are consented for attendance by Hon'ble MOS /MoSC or officers from Postal Directorate, must be provided to the Regional PMG/HoC/Addl DG APS/Addl. DG or Member concerned heading Philately Division, for information and vetting before having the final approval of the chief guest.
- vii. There will not be any change in proposed date of release. However, in exceptional circumstances date of release can be changed after the approval of the Competent authority.
- viii. The necessary arrangements for the function including printing and issue of invitation cards, site preparation, security arrangements and liaison with press & media etc. for publicity of event will be made by the proponent.
- ix. If necessary, the proponent will make arrangements for distribution of special cover to the VIPs attending the release function in presentation albums at his own cost. The albums will be required to be purchased from the Department at the price fixed by the Department.
- x. One officer will be nominated by the proponent to coordinate with the Department of Posts who will ensure that necessary formalities & protocol has been observed as per the requirement of the Department of Posts.
- xi. In case any advertisement/brochure/folder/publicity material is brought out on the occasion, logo of the Department of Posts and credit for Special Cover should find due place.
- xii. A few photographs of the proposed Special. Cover release function will be provided by the proponent to the concerned Circle/Philately Division, Dak Bhawan , at their own cost.

**PROPOSAL FORM FOR RELEASE/ ISSUE OF SPECIAL COVER /SPL
CANCELLATION**

(TO BE SUBMITTED ATLEAST 2 MONTHS IN ADVANCE)

To

.....
.....

1.	Name and address of the Proponent	
2.	Status of the proponent/Sponsor (Whether Govt./State Govt./UT Govt./NGO/Registered Firm/Registered Society /etc.)	
3.	Details of the Documents enclosed in support of col . 2 above	
4.	Occasion/Theme on which Special Cover (with or without cancellation)/ Special Cancellation to be released	
5.	Supporting documents to show the locus of the proponent with the proposed theme as mentioned at Col. 4	
6.	Whether brief on the proposed theme is enclosed (Yes/No)	
7.	Total number of Special Covers proposed to be cancelled /Cancellations desired	
8.	Size of the proposed Special Cover with paper specifications	
9.	Proposed date of release with Venue	
10.	Whether draft designs of special cover and cancellation enclosed (Yes/No)	
11.	Name of the HO/PO where, the fee/charges desired to be deposited	
12.	Name of PO(s)/ venue (s) from where such Special	

	Cover/cancellation is proposed to be made available	
13	Whether formal function would be organized for the release. If so, detail of dignitaries attending the function including the Chief Guest	
14	Whether this event or similar event has already been celebrated in the past by issue of Special Cover/ Stamp, if yes, details thereof	

UNDERTAKING

I _____ on behalf of _____
(proponent) hereby declare that :

- i. All information given in the application form are true and correct to the best of my knowledge and belief.
- ii. The proponent is agreed to provide all necessary/required information as desired by Department of Posts, failure of which shall lead to disqualification/rejection/withdrawal of approval of the proposal.
- iii. The proponent shall abide all laid down terms & conditions and guidelines /instructions being shared during the course of processing the proposal of release of Spl Cover/Spl Cancellation.
- iv. The proposed theme of the Spl. Cover /cancellation is non – controversial and bears no communal and political overtones. Theme of the proposed spl Cover/cancellation shall also not put Government & Department of Posts in any sort of controversy.
- v. The Proponent is of repute with established credibility and have not been indulged in activities which may be a cause of embarrassment to the government and Department of Posts
- vi. The design of the special cover shall be restricted to the left half of the front cover and in any case it will not impinge upon the right half portion and address portion of the cover.
- vii. The legend of the cover on the front portion shall mention only the name of the event/occasion being commemorated in bilingual (first in Hindi and then in English). The legend of event/occasion **can also be written in any of the regional languages listed in Schedule VIII of the Constitution of India in compliance to the instruction issued by MHA vide O M No.1/14013/5/76-OL (Policy) dated: 18.6.1977.**

viii. A brief account of the event, strictly in two lines (Hindi, English & Regional language), being commemorated will only be written on the back of the cover in the prescribed manner, **in compliance to the instruction issued by MHA vide O M No.1/14013/5/76-OL (Policy) dated: 18.6.1977.**

ix. Only factual, duly recorded and relevant information shall be used in the Brief of the theme of Cover, for printing on Spl Cover. However, an information sheet may be printed by the proponent at his own.

x. The logo of the Event/Institution (if any) etc. on which Spl Cover is being issued shall only be placed either on the front or the back of the Spl Cover in the prescribed manner.

xi. Name of the issuing circle and unique serial no. of the Special Cover shall be mentioned on the back of the cover along with year of release at specified space, in prescribed manner along with its sale price(excluding Postage) and total print quantity of the Special Cover.

xii. The instructions issued by Department of Posts to accommodate any other logo (special event/occasion logos) on Special Covers e.g. AKAM logo (Azadi Ka Amrit Mahotsav) shall also be complied scrupulously.

xiii. The Design of the special cover shall be of secular nature and devoid of any nuances which may cause embarrassment to Government and friendly countries. The decision taken by the competent authority in Department of Posts shall be the final in the matter.

xiv. In addition to the design of special cover, the design of cancellation cachet shall also be provided by the proponent for approval.

xv. The design of the cancellation cachet shall be in Circular/Square /Rectangular /Triangular Shape with specification that any of the dimension i.e. length/Width/Diameter should not exceed 3.5.cms.

xvi. The legend of the cancellation design shall be bilingual (First in Hindi and then in English) indicating the date and mentioning only the event/occasion being commemorated.

xvii. The design shall also incorporate PIN of the Post office from where it is to be provided or in whose jurisdiction the venue is located.

xviii. The design of the cancellation shall only be in a form of line drawing so that the impressions are neat and clean. It shall also be of secular nature so as to avoid any embarrassment or controversies.

- xix. The proponent is bound to incorporate necessary modifications/changes in the design and text of the Spl. Cover as well as in cancellation, as suggested by Department of Posts & the decision taken by the competent authority shall be the final in the matter.
- xx. I understand that Department of Posts reserves the right to modify any design or inscription in the special cover/cancellation cachet without assigning any reason.
- xxi. No change will be made in the design of Special Cover and Special Cancellation once approved by the Department of Posts.
- xxii. All requisite fee/ charges shall be deposited at specified office after receipt of in principal approval and a copy of such receipt will be submitted with Department with in one week's time.
- xxiii. The sponsor/proponent shall print spl covers and get at least 2000 cancellations. In case of Spl Cancellation, the proponent shall get at least 2000 cancellations on Postage Stamp of minimum applicable value for letter mail or on Printed Stationery items bearing minimum applicable value of Postage stamp.
- xxiv. The size of the cover will only be 110X220 mm with a tolerance of +_2mm.
- xxv. The Spl cover will be printed by offset process preferably using maplitho paper of 130 GSM or higher or any superior quality paper (No smooth surface and no. lamination) to eradicate the possibilities of smudging of Spl. Cancellation mark.
- xxvi. The sponsor shall arrange the printing of Special Cover at his own cost and shall hand over the same, duly affixed with postage stamp of Rs. 5/- denomination or equivalent to minimum prevailing inland letter mail postage whichever is higher on each cover, at designated Post Office for cancellation purpose , at least three working days before the schedule date of release.
- xxvii. The Sponsor shall supply at least 50 duly cancelled special covers (free of cost) or a number as decided by the Competent authority to the designated Post Office for office record and displaying the same at Philatelic Museum etc.
- xxviii. The sponsor shall provide at least 250 or a fixed number (to be decided by Regional PMG/HoC /Addl DG APS or Addl DG or the Member Postal Services Board heading Philately Division) of the Duly Cancelled Special Covers , to the designated HO/PO and 200 duly cancelled covers for sale through e post office on complimentary basis.
- xxix. The sale price of the special cover **shall be Rs. 20/-** excluding the cost of the postage stamp to be affixed on the cover. The denomination of the postage stamp affixed on Spl Cover shall be equivalent to the minimum inland letter mail rate, except in the case of first flight covers between two countries where the denomination shall be equivalent to the minimum foreign letter mail
- xxx. In the event of release of Special Cover by organising Formal Function, stipulated available guidelines on the issue shall be followed scrupulously.

xxxi. No formal release function shall be held without the prior approval of the Department of Posts. The Department does not take any responsibility for extending the usual support for release function unless prior approval for the function has been obtained.

xxxii. In case any advertisement/brochure/folder/publicity material is brought out on the occasion, logo of the Department of Posts shall invariably be printed giving credit for Special Cover /Cancellation.

xxxiii. A few photographs of the Special Cover release function shall be provided by the proponent to Regional PMG/HoC/Addl. DG APS /Addl. DG or Member concerned, PSB heading Philately Division, on complimentary basis.

xxxiv. At release venue a suitable space shall be provided to Department of Posts (free of cost) for setting up a Departmental Philatelic Sales stall to show case its other products. /services as well.

xxxv. Breach of any of the afore mentioned terms and condition shall lead to cancellation /withdrawal of the approval for Special Cover/Special Cancellation.

Encls : As above

Date :

Place:

Signature & Seal of Proponent

Name with Address:

Phone. No.& Mobile No.

Email Id:

DEPARTMENT OF POSTS: INDIA

(Ministry of Communications)

O/o. Chief Postmaster General/Postmaster General, _____ Circle/Region

To,

(Proponent)

No.

Dated:

Sub:- Release of Special Cover with/without cancellation /Spl. cancellation on the occasion/theme of _____ " on _____ at _____

Madam/Sir,

With reference to your proposal dated: _____ regarding Release of Special Cover with/without cancellation /Spl. cancellation on the occasion/theme/subject of _____ on _____, I am directed to convey the in-principle approval of the competent authority for the same, subject to compliance of all stipulated terms & conditions by the proponent.

2. In this connection, it is requested that necessary arrangement for depositing Rs. _____ (Rupees in words) towards requisite charges as detailed below be made at _____ HO/PO and a receipt to this effect be shared with this office with in a week's time .

Details about Charges

- | | |
|--|--------------------------------|
| 1. Requisite fees | : Rs. |
| 2. Charges towards Stamps (to be cancelled) | : Denomination x No. of Covers |
| 3. Other Charges (If any) | : |
| Total | : Rs. |

3. It is requested that the soft copies of the draft Spl Cover and Spl Cancellation (being designed adhering the available guidelines) may also arranged to be shared with this office.

(_____)
APMG/AD(Philately)
O/o _____

Contact no :
Email :

Copy to :

1.CPMG, _____ Circle for information and further necessary action please.

DEPARTMENT OF POSTS: INDIA
(Ministry of Communications)
O/o. Chief Postmaster General/Postmaster General, _____ Circle/Region

To,

(Proponent)

No.

Dated:

Sub:- Release of Special Cover with/without cancellation /Spl. cancellation on the occasion/ theme of _____ " on _____ at _____

I continuation to this office letter of even no. Dated: _____, I am directed to communicate the approval of competent authority for release of Special cover (with/without Spl Cancellation) /Spl. Cancellation on the occasion/Theme/Subject of _____ on _____ at _____ subject to fulfilment of following Term & Conditions.

- i. The proponent shall abide all laid down terms & conditions and guidelines /instructions on the subject matter, failure to do so shall lead to disqualification/rejection/withdrawal of this approval.
- ii. There shall be no change/deviation in the enclosed approved design of Special Cover and Special Cancellation, however, Department of Posts reserves the right to modify any design or inscription in the special cover/cancellation cachet without assigning any reason.
- iii. All requisite fee/ charges shall be deposited by the proponent at _____ Bureau/HO/Post office by the proponent well before its release.
- iv. The size of the cover will only be 110X220 mm with a tolerance of +_2mm.
- v. The sponsor/proponent shall print and get _____ cancellations on Spl Covers duly affixed with postage stamp of Rs. 5/- denomination or equivalent to minimum prevailing inland letter mail postage whichever is higher on each cover,
- vii. The Spl cover will be printed by offset process preferably using maplitho paper of 130 GSM or higher or any superior quality paper (No smooth surface & no lamination) to eradicate the possibilities of smudging of Spl. Cancellation mark.
- viii. Department of Posts will arrange to prepare the cancellation cachet and the same shall remain in its custody

ix. The sponsor shall arrange the printing of Special Cover at his own cost and shall hand over the same, duly affixed with postage stamp of Rs. 5/- denomination or equivalent to minimum prevailing inland letter mail postage whichever is higher on each cover, at _____ Bureau/HO/ Post Office for cancellation purpose, at least three working days before the schedule date of release.

x. The proponent shall supply _____ duly cancelled special covers (free of cost) or a number as decided by the Competent authority to the designated Post Office for office record and displaying the same at Philatelic Museum etc.

xi. The sponsor shall provide _____ number (to be decided by Regional PMG/HoC /Addl DG APS or Addl DG or the Member Postal Services Board heading Philately Division) of the Duly Cancelled Special Covers, to the _____ Bureau/HO/PO and 200 duly cancelled covers for sale through e post office on complimentary basis.

xii. No formal release function shall be held without the prior approval of the Department of Posts. The Department does not take any responsibility for extending the usual support for release function unless prior approval for the function has been obtained

xiii. In the event of release of Special Cover by organising Formal Function, stipulated available guidelines on the issue shall be followed scrupulously.

xiv. In case any advertisement/brochure/folder/publicity material is brought out on the occasion, logo of the Department of Posts shall invariably be printed giving credit for Special Cover /Cancellation.

xv. A few photographs of the Special Cover release function shall be provided by the proponent to Regional PMG/HoC/Addl DG APS /Addl. DG or Member concerned, PSB heading Philately Division, on complimentary basis.

xvi. At release venue a suitable space shall be provided to Department of Posts (free of cost) for setting up a Departmental Philatelic Sales stall to show case its other products. /services as well.

()
APMG/Asstt. Director (Phil)
O/o Chief PMG/PMG,
_____ Region, _____ Circle,
Pin

Encls :

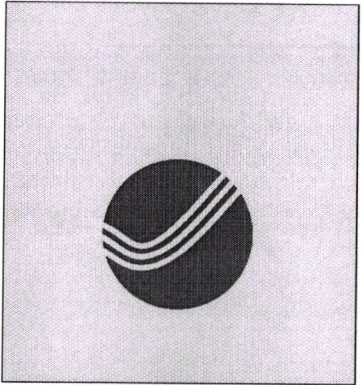
Copies of the approved designs of Spl Cover and Spl Cancellation.

Copy for information to:

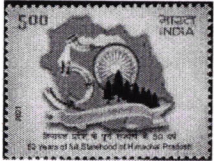
1. The ADG (Philately), Dak Bhawan, Sansad Marg, New Delhi.
2. The Supdt of Post office, _____ Division /Sr Postmaster _____ HO

SI No. / Total Print Quantity

विशेष आवरण SPECIAL COVER



SPECIMEN COPY



11 cm

Logo

For Hindi Speaking States / For Non Hindi Speaking States

Inscription in Hindi / Regional Language

Inscription in English / In Hindi

Inscription in Regional Language / In English

22 cm

Logo

For Hindi Speaking States / For Non Hindi Speaking States

Brief in English / In Hindi

Brief in Hindi / Regional Language

Brief in Regional Language / In English


Circle Name

SI No. of the Issue

Year of the Issue

भारत पोस्ट

DEPARTMENT OF POSTS



₹ 20/-

Specimen spl. cover design January 2023

11